Reg. No. \_\_\_\_\_\_\_\_\_\_\_\_\_



**End Semester Examination – Nov / Dec – 2019**

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| **Code :** | **17BB2019** | **Duration :** | **3hrs** |
| **Sub. Name :** | **INVESTMENT MANAGEMENT** | **Max. Marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. | a. | Distinguish between investment, speculation and gambling. | CO2 | 10 |
| b. | Explain the uses of sound investment plan. | CO1 | 10 |
| **(OR)** | | | | |
| 2. | a. | Explain the methods of trading in a stock exchange | CO1 | 10 |
| b. | Explain the key features of the NSE and BSE. Describe the procedure for buying shares and selling shares. | CO1 | 10 |
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| 3. | a. | Describe briefly the features and types of money market instrument in India. | CO1 | 10 |
| b. | Describe the various methods of measuring risk. | CO2 | 10 |
| **(OR)** | | | | |
| 4. | a. | Discuss the various fundamental valuation models. Explain any 4 briefly. | CO1 | 10 |
| b. | Discuss Dow theory and explain the role of charts in technical analysis. | CO1 | 10 |
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| 5. | a. | Discuss the investment-orientation of different categories of mutual fund schemes. | CO1 | 10 |
| b. | Discuss the pros and cons of investing in a mutual fund. | CO1 | 10 |
| **(OR)** | | | | |
| 6. | a. | Briefly describe the primary market and the secondary market for G-Sec in India. | CO2 | 10 |
| b. | Explain Markowitz “efficient frontier” with illustration. | CO3 | 10 |
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| 7. | a. | State the responsibilities of a portfolio manager. | CO1 | 10 |
| b. | Describe the different types of bonds. “Bonds do not give the right of ownership, yet they are considered to be senior securities”. Comment. | CO4 | 10 |
| **(OR)** | | | | |
| 8. | a. | Explain the term; i) bull ii) bear iii) sub-broker  iv) forward trading v) insider trading. | CO1 | 10 |
| b. | In what way ratio analysis is an indicator of a company’s health? Give example. | CO3 | 10 |
|  | | **Compulsory**: |  |  |
| 9. | a. | “Investment opportunities are available to the investor in many types and in many combinations within each type”-elucidate the statement. | CO2 | 10 |
| b. | Discuss the different types of preference shares available in the market with their qualities. | CO1 | 10 |